

The WIDE WORLD

Wide World Magazine was a British sixpenny monthly published from 1898 to 1965. Boasting the motto "Truth is Stranger than Fiction," the magazine featured real-life adventure stories and promised to never publish a single word of fiction. In 1898, *Wide World* published the adventures of Louis de Rougemont in serialized form over seven months.

Billed as "the most amazing story a man ever lived to tell," de Rougemont's memoirs turned *Wide World Magazine* into a sensation and rocketed him to celebrity throughout the British Empire.

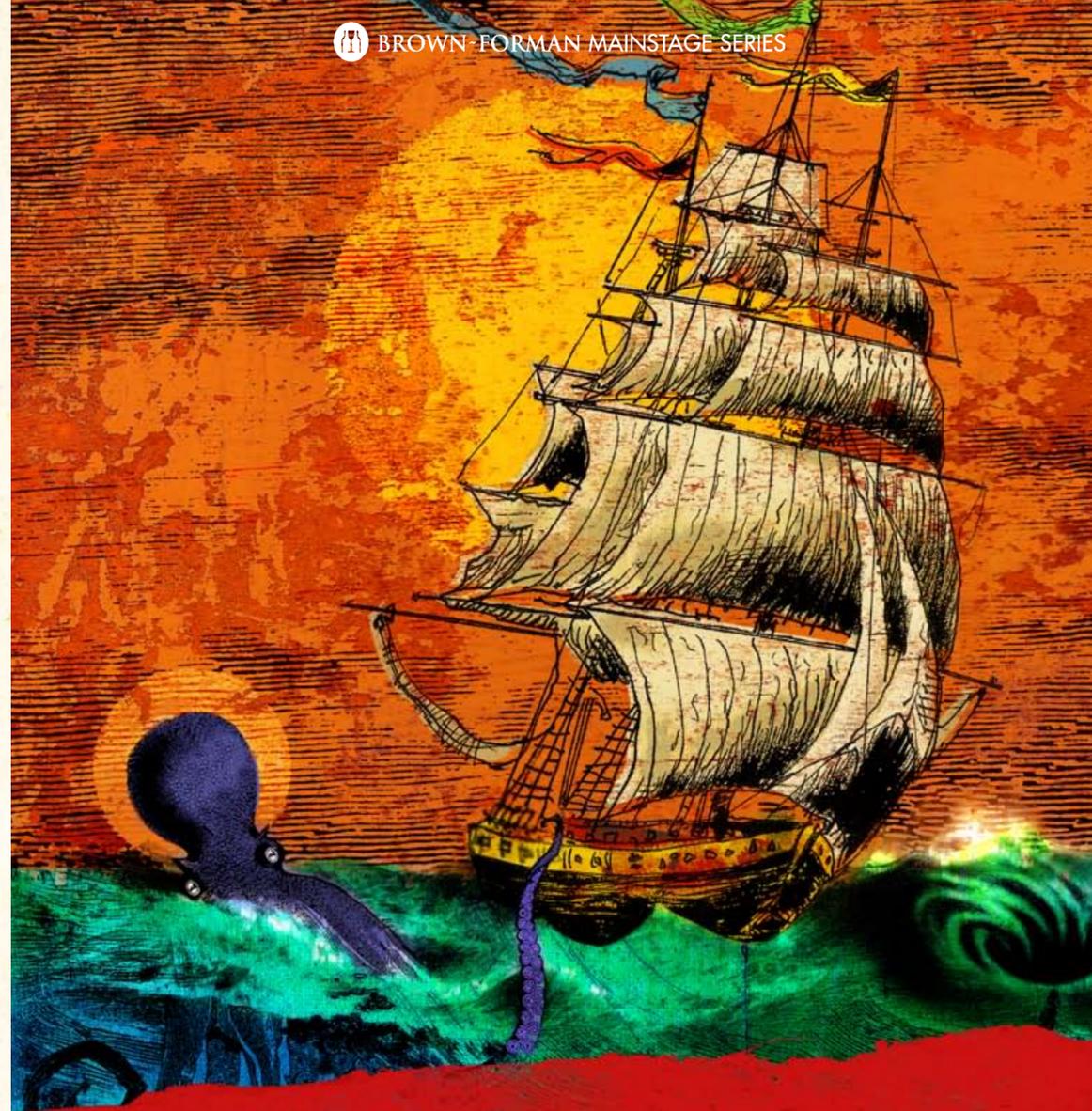
THE MOST AMAZING STORY A MAN EVER LIVED TO TELL— THE SENSATION OF THE CENTURY! THE ADVENTURES OF LOUIS DE ROUGEMONT

Appearing Exclusively in
WIDE WORLD MAGAZINE

Shipwrecked and marooned for two and a half years. Alone on a strip of sand. No companionship save his loyal dog Bruno. Living by his wits. Harnessing nature to do his will. These are not the fantasies of novels. These are THE REAL-LIFE STRUGGLES AND TRIUMPHS OF "ROBINSON CRUSOE THE SECOND!" Move aside Defoe. This is no fiction. Swift and his Gulliver could never even begin to imagine such strange travels as these. Toss out your *Swiss Family Robinson*, your Robert Louis Stevenson tales. We present the adventures of actual shipwreck survivor Louis de Rougemont!

Appearing Only in
WIDE WORLD MAGAZINE

BROWN-FORMAN MAINSTAGE SERIES



SHIPWRECKED!

THE AMAZING ADVENTURES OF LOUIS DE ROUGEMONT (AS TOLD BY HIMSELF)
AN ENTERTAINMENT
BY DONALD MARGULIES DIRECTED BY MARC MASTERSON

MYSTERIES OF THE OUTBACK REVEALED!

Thirty years lost in the outback. Wandering through brush and desert. Starvation. Thirst. Adventure! Travel with M. de Rougemont through the "Never-Never," that mysterious heartland of Australia, the land of outlaws where so many have ventured and so few have returned. Witness the ceremonies of the savage cannibal Aborigines. Learn the intricacies of their language and their exotic cuisine. Discover the astonishing creatures of Australia: the majestic flying wombats, the giant seaturtles so docile an Englishman can ride upon their backs. Travel to the edges of the British Empire. To the edges of the known world—without leaving your fireside chair!

Not since Stanley uttered "Dr. Livingstone, I presume?" in the great jungles of Africa has the world stumbled upon a more important man of exploration. Honored by Her Royal Majesty and called upon by eminent scientists, Louis de Rougemont, an ordinary man, has unwittingly succeeded where so many previous explorers have failed: conquering the outback. Read his observations—a triumph of modern science!

Solely Available in
WIDE WORLD MAGAZINE

"A SPORTING OFFER"

Mr. William Fitzgerald, trusted editor of this true-life periodical, puts forth a challenge to all non-believers and cynics. Such utter confidence does he have in this heroic man of science that he proclaims: "I am not a rich man. I am a poor man. But I tell you that I will pay £500 to the man who proves de Rougemont is an imposter who has 'faked' the whole story."

INDEED: TRUTH IS STRANGER THAN FICTION!

Read these true adventures
The talk of the entire world
EXCLUSIVELY IN
WIDE WORLD MAGAZINE!

—Rachel Lerner-Ley